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5 Types of Resources New Entrepreneurs Must be Aware Of

Starting a side hustle or becoming a fully fledged entrepreneur is easier said than done. There are so many people that want this life but don't understand the unique mindset of successful entrepreneurs. Part of this mindset is understanding resources that makes your business and your life easier.

Here are 5 types of resources that new entrepreneurs must be mindful of.

1. Resources that protect your TIME!

Protecting your time is vital for new entrepreneurs. Many of us are so used to playing phone tag or working through a middle man to schedule meetings. More seasoned entrepreneurs have the luxury of having a secretary, personal assistant, or someone that handles scheduling but new entrepreneurs do not. However, our time is valuable and must be protected.

We'll look no further. To protect your time let me introduce you to a resource called **CALENDLY** (calendly.com). This resource allows you to set your available times for meetings and send individuals a link to sign up for the available time slot. All you do is send a link and you are done!

Yes, there are other sites that do the same. Find the one that works best for you and use it!

2. Social Media Posts!

Marketing and branding our business via social media is a must for most of entrepreneurs. Learning about the best time to post, what to post, and why to post is probably one of the first moves we should make. However, once we start posting, we quickly realize that it takes time and it is very time consuming. More seasoned entrepreneurs have social media specialists but once again many new entrepreneurs don't have that. So one of the resources to help you speed up your process regarding your posts is **Hootsuite** (hootsuite.com). Hootsuite allows you

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to post one time and it posts in the social media outlets of your choice. There are different levels of Hootsuite and I would suggest you start with the "free" version.

Once again, there are other sites like Hootsuite. Find the social media resource that fits you, learn everything about it, and use it.

3. Books

To keep our minds sharp and to dive into the mindset of the entrepreneur lifestyle, we must feed our minds and stay knowledgeable and updated. So here are a few books that will help you in that process. (Think of Audio Books as well)

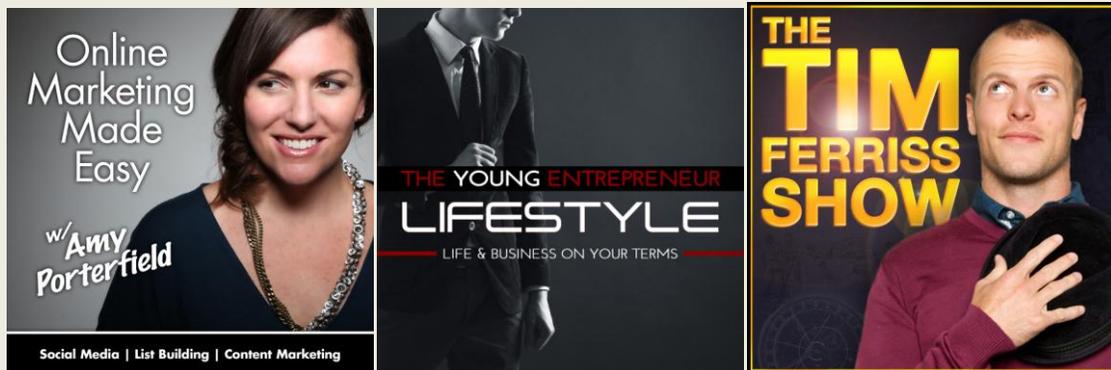


4. Podcasts

Many new entrepreneurs have busy lives handling everything as they attempt to take their business to the next level. This means many of us are on the go all the time and if you are anything like me, my headphones and Bluetooth radio are two

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of my best friends. Begin to feed your growing entrepreneur mindset through podcast from some of the best in the game. Here are a few suggestions.



Find podcasts that help you understand your business, social media, your market, and yourself. You will love podcasts!

5. Find Your Tribe

Remember this, the growth process of a new entrepreneur increases faster when they learn with like minded individuals. Your learning curve can be increased or decreased depending on your circle. Invest in yourself and/or a group that can help you grow. There are conferences you could attend like (Unconference 2017), mastermind groups, coaching groups, Facebook groups, entrepreneur groups in your city or state, and so many other groups that can help develop you and your business. Find the group that best fits you and remember this one criteria... Make sure the group leaders are proven and are not just talk. This means, do your research.

These five types of resources will help you develop your new entrepreneur mindset and scale your business faster. Remember to invest in yourself and your knowledge!

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